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## Sales and Marketing Intern

EFutures is a leading software product development company based in Sri Lanka since the year 2000. We are experts in creating bespoke enterprise-scale software and handle a large diverse international clientele from fortune 500 companies to start ups. We develop and cater bespoke software for the Nordic & UK markets with teams based in Colombo.

As a Sales and Marketing Intern, You will work closely with CMO to optimize the sales/marketing activities and increase efficiency and sales.

## What you will do:

- Manage our day-to-day sales and marketing activities.
- Work with the team to create sales and marketing materials.
- Work closely with the Co-founders/CMO to set overall strategy and targets for the market performance and development.
- Researching and contacting companies in Sweden and UK as our current focus markets.
- Do what it takes to hit targets and deadlines.
- Find creative ways to build a long-term pipeline of leads
- Source and initiate potential partnership opportunities.
- Build and maintain strong leads lists, and pipelines and design the sales processes.
- Work closely with our partners in Sweden and UK

the bigger the  
challenge,  
the bigger the  
opportunity

## Who you are:

- Only applicable for the students in Europe who entering final year at university, alternatively a new graduate with a BS/MS degree
- Willing to live in SriLanka for minimum for 03 months
- Self-starter and a do'er.
- Entrepreneurial spirit.
- Thrive in a start-up and fast-paced, international environment.
- Results-oriented and love crushing goals.
- Technologically savvy and a quick learner.
- Good communication skills and enjoy working in a team.
- Humble and a good listener.
- Professional fluency in Swedish and English

## What we offer:

- Opportunity to be a part of a fast-growing software company
- A cool co-working office in the center of the Colombo, Sri Lanka
- Part of our journey as we grow and approach other markets in Europe.
- An opportunity for future employment for the right person.
- Flight ticket
- Insurance
- Accommodation
- Per-diem
- Weekends on beach or hiking in the high-lands