

A panoramic view of a Swedish city at sunset. The sky is filled with vibrant colors of orange, pink, and purple, with scattered clouds. In the foreground, a large white ferry boat is docked at a pier. The city buildings are illuminated by the warm light of the setting sun, and a prominent church with a tall, dark spire stands out in the center. The water in the foreground reflects the colors of the sky.

Calcey®

Swedish Client Portfolio

calcey.com

Hallå Sverige!.

As a company which builds bespoke software for enterprise clients, our association with Sweden goes back a long time, so much so that we call Sweden our second home. We make it a point to visit at least once or twice every year, and have had lots of fun each time!

Our Swedish connection first came about when Nelly.com became a client more than half a decade ago, and has since prospered by leaps and bounds. Since then, household names such as Stampen Media, Gudrun Sjödén, Blåkläder, Bambuser, Ancon, and Trippus have chosen to work with us.

We are a proud member of the Nordic Business Council, and our long standing relationship with Sweden was even featured on [Swedish National TV \(SVT\)](#).

Go ahead, ask around and hear for yourself what makes us special. My team and I will wait :)



Mangala Karunaratne

Founder and Chief Executive Officer



A jetpack for your engineering team

- We provide dedicated engineering teams that plug-in to technology organizations and quickly start working through the product roadmap
- Partnering with us provides access to a pool of resources encompassing the full set of skills and technology expertise
- We build bespoke teams tailored to each engagement. These dedicated teams are led by industry veterans who can design tailored solutions ([see example](#)) and optimize work practices for best results
- Our clients' investors have recognized our role in their success and introduced us to multiple companies in their portfolio. [Here's what founders can expect when they work with Calcey](#)

NELLY.COM

Nelly is one of the largest online fashion retailers in the Nordics, headquartered in Sweden. In 2017 Nelly made us their exclusive extended software development partner, working alongside their internal engineering team. Over the years, we've built out Nelly's digital infrastructure including web and mobile platforms..

Benefits:

- Diverse talent: When we began working with Nelly, they lacked mobile app developers. Taking charge of their entire m-commerce initiative, we built Nelly's Android and iOS apps from the ground up.
- Distributed teams: By implementing a site monitoring roster between Calcey and Nelly teams, we successfully minimized site downtime during peak traffic days such as Black Friday.
- Flexible resourcing: Our collaboration saw periods of high activity such as the e-commerce spree during Covid and economic downturns. Nelly was able to scale their team up and down smoothly to manage these periods.

"We needed a partner where we had the possibility of scaling the number of resources we needed up and down. We also wanted a partner with a wide skillset so that we can draw on backend developers one day and front-end developers the next day, for both iOS and Android apps."

Henrik Palmquist, Ex-CTO



ANCON

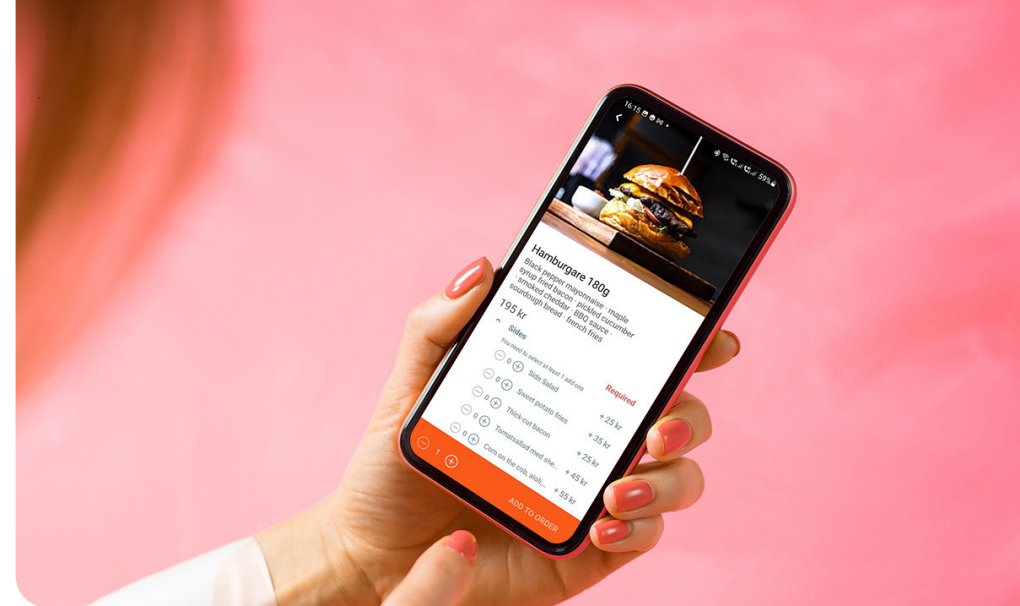
Calcey has been the extended software development team for Ancon since 2017. Ancon is one of the top three point-of-sale (POS) solution providers in the Swedish restaurant industry. Its comprehensive suite manages a restaurant end-to-end. Ancon first asked us to build a white labeled mobile app to offer restaurants. During the project kick-off visit by Ancon's CEO and CTO, they recognized the value that we could bring beyond this initial project, leading to the initiation of a long-term partnership.

As a result, Calcey has become an integral partner in the development of Ancon's next-generation product suite—a cloud-native SaaS application. Currently, we are engaged in tailoring the system to meet the specific needs of Ancon's corporate clients.

Ancon, a three-time recipient of the Gasellpris – Sweden's Fastest Growing Company' award from the renowned Swedish newspaper Dagens Industri, stands as a testament to our shared success.

Benefits:

- Resource capacity: Ancon was based in Lysekil when the collaboration started and now has some operations in Uddevalla. By tapping into the large pool of developers at Calcey Ancon managed to break free of the talent shortage for developers in these regions.



- Agility: Amidst the challenges posed by Covid-19, the Calcey team supported Ancon in swiftly launching a food ordering app. This provided Ancon's customers with a simple and efficient channel to receive more takeaway orders.
- Industry standard processes: The Project Manager assigned by Calcey to this engagement manages both Calcey and Ancon development teams.

"Calcey really stood out with a fresh perspective. They brought innovative ideas to the table that we felt were unmatched elsewhere we looked. I always felt that Calcey takes pride in and invests in to stay updated with the latest tools, technologies and methodologies. And all this together has contributed to our overall success"

Christopher Skoogh, CEO

STAMPEN MEDIA.

Calcey collaborates with The Stampen Group, a distinguished Swedish media group and multiple award winner at the **INMA Global Media Awards**, in advancing their digital capabilities. With an annual revenue of 335 million USD, Stampen stands as one of Sweden's major newspaper owners. Similar to numerous other newspapers, Stampen is now catering to an increasingly digital audience. They've engaged us at Calcey to expedite their digitization efforts. Working as an integrated scrum team alongside Stampen's in-house team, our collaborative efforts have so far focused on infrastructure enhancement, feature development, and the optimization of billing modules.

Benefits:

- Affordable flexibility: Calcey's resourcing solution provides Stampen with access to a versatile pool of engineering talent, accommodating changing demands seamlessly.
- Accelerated, development: Stampen has multiple scrum teams, which includes members from both Calcey and Stampen, ensuring that product knowledge is retained in-house while development proceeds at an accelerated pace.



"The Calcey developers work side by side with our local developers, with a mix in the teams to strengthen our performance. Calcey provides us with the competencies ranging all the way from junior front end developers to back end devops and it makes it very easy for me to scale the team and easily find the resources that I need just by talking to one person."

Henrik Elm, Software Development Manager

trippus

Trippus is a comprehensive SaaS event management platform, serving a global clientele from their headquarters in Uppsala. Trippus has been used by over 7 million people, and manages more than 100,000 event registrations every month. Noteworthy events hosted on the Trippus platform include the Mobile World Congress, World Water Week and ONS.

At Calcey, we're revamping Trippus' legacy product suite and crafting a next-gen platform with cutting-edge tech and modern UX principles. Currently, our team is in the first phase of this multi-year project.

Trippus has garnered well-deserved recognition in the industry, being named a **Gazelle company, honored by Dagens Industri for five consecutive years (2013-2017)**, and stands tall on **Deloitte's prestigious Technology Fast 500 EMEA list and Technology Fast 50**. Additionally, Trippus has been named as one of **Europe's fastest growing companies** by the **Financial Times** as part of the **FT 1000 list** for two years in a row.

Benefits:

- Mutual collaboration: At the beginning of the engagement, the Trippus CTO and the Calcey team collaborated to brainstorm the optimal toolset for creating the highly scalable and complex platform that Trippus required. The Calcey team conducted



hands-on proof of concepts with shortlisted tools and frameworks to verify their capabilities.

- Modernization: The Calcey team is currently working on developing the next gen product, while the Trippus team is focused on maintaining the current version and serving their customers.

"It's been a pleasure working with the Calcey team. Everything is on time, the communication is spot on. It's more like an extension of Trippus than a regular consulting firm. The decision to go with Calcey was based upon their level of expertise, technicality, and also culturally a good fit for us. Another major deciding factor was that they actually push back when you come with suggestions that they don't agree on and they feel it could be done much better. So they're taking ownership of the product they are delivering and we like that."

Armen Abrami, CTO

Gudrun Sjödén

Gudrun Sjoden is a vibrant Swedish fashion brand renowned for its focus on colorful, feel-good clothing crafted from organic, sustainable materials. Calcey plays a key role in supporting Gudrun's creative marketing and website updates.

We handle social media ads, banners, newsletters, build landing pages, and maintain Gudrun's website. This partnership helps us learn about Gudrun's tech setup, preparing us to offer more value as technical consultants in the future.





One of the world's premier workwear brands Blåkläder has been in business since 1959. Blåkläder is one of the largest manufacturers of heavy duty work garments in Europe and produces about 4 - 5 million garments every year using manufacturing facilities spread across Sri Lanka, Vietnam and Myanmar.

After the success they experienced with manufacturing workwear in Sri Lanka Blåkläder wanted to explore the possibility of setting up an extended office for its IT team in the country. Blåkläder was introduced to Calcey and following visits to Calcey by its CEO, CFO and e-commerce division managers a partnership was formed in 2023.

Benefits:

- Access to a diverse pool of talent beyond their locality: Blåkläder is based in Svenljunga and employs technical talent in the region as in-house employees and consultants. The partnership with Calcey enables Blåkläder to tap into a completely different talent pool in Sri Lanka with a diverse skill set across various technology stacks, that it can leverage as needed for multiple projects.
- Proactive recommendations: Via Calcey, Blåkläder has access to a team of external consultants who not only perform tasks they are assigned, but also provide their own proactive recommendations and inputs.



- Cultural affinity: The two teams built quick rapport and have regular team bonding activities (e.g. a virtual Swedish fika) to further strengthen team camaraderie.

"We have been running quite a few projects together and those projects have been going really well. I'm very satisfied with the work that Calcey has produced"

Jonatan Schultz, Developer / Tech lead



Calcey®

leif@calcey.com

calcey.com

Sweden

House of Sri Lanka,
Convendum,
Katarinavägen 15,
Stockholm.

United States

5940 S Rainbow Blvd
Ste. 400 #85982
Las Vegas, Nevada
NV 89118-2507

Sri Lanka

Bay #8, Trace Expert City
Tripoli Market Square
Colombo 10, 01000

Singapore

8 Wilkie Road
#03-01 Wilkie Edge
Singapore 228095